

## SONS

### Announce new album 'Hallo' and release 1st single 'Do My Thing'

Belgian powerhouse SONS today release their new single 'Do My Thing', taken from their new album 'Hallo', scheduled for release on September 26 through [PIAS] Recordings.

Groovy, infectious and highly danceable 'Do My Thing' proves that SONS dares to question its hardcore punk sound and is not afraid to experiment. With the prospect of broadening their musical territory for the follow up album to 2022's 'Sweet Boy' the band contacted Dave McCracken. Known for shaping the sexy groove of dEUS classic 'The Architect', the British producer has an impressive resume having worked with Stone Roses' frontman Ian Brown, A\$AP Rocky, Beyoncé and Depeche Mode amongst others. McCracken loved the band's new demos and, after having made several trips to their hometown to help whip the songs into shape, invited them to record in London.

SONS greedily feasted on his skills and knowledge. *"He took us completely out of our comfort zone,"* says singer/guitarist Robin Borghgraef. 'Do My Thing', the first single taken from the new album, is based on an unforgettable night out with McCracken and is the fastest-written song on the new record. *"It's about enjoying the moment and just doing your own thing. Sometimes our songs are self-explanatory,"* laughs Robin.

With 'Hallo', the Belgian four-piece enter a new era, one in which their explosive garage rock gives way to songs that now also shine and sparkle. "Hallo" is the sound of youth unleashed. Of lives lived and experience knocking on your door. "Hello, we are SONS!"

Listen to 'Do My Thing' here: <https://sons.ffm.to/domything>

SONS will take 'Hallo' on tour this autumn:

16/10/2025	Amsterdam, Melkweg (NL)
17/10/2025	Nijmegen, Doornroosje (NL)
18/10/2025	Groningen, Vera (NL)
23/10/2025	Brussels, AB (BE)
06/11/2025	Metz, Les Trinitaires (FR)
07/11/2025	Paris, Petit Bain (FR)
08/11/2025	Bern, ISC (CH)
09/11/2025	Baden, Royal Baden (CH)
12/11/2025	London, The Social (UK)
13/11/2025	Birmingham, Hare & Hounds (UK)



14/11/2025	Manchester, YES (UK)
18/11/2025	Hamburg, Molotow (DE)
19/11/2025	Berlin, Badehaus (DE)
21/11/2025	Frankfurt, Nachtleben (DE)
22/11/2025	Koln, MTC (DE)
26/11/2025	Bucharest, Control Club (RO)
27/11/2025	Sofia, Mixtape5 (BG)
28/11/2025	Thessaloniki, Eightball Club (GR)
29/11/2025	Athens, AUX Club (GR)

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SONS made a name for themselves in Benelux with their debut album 'Family' Dinner' (2019) and saw them touch ground in Germany, France, Switzerland and Greece with the follow up 'Sweet Boy' (2022).

Both albums excelled in full on rock & roll power with big hooks & riffs and sing-along choruses. The band played Rock Werchter, Pukkelpop, Pinkpop, Down The Rabbit Hole, Into the Great Wide Open, Reeperbahn, Trans Musicales and Iceland Airwaves (where they recorded a live session for KEXP <https://www.youtube.com/watch?v=hyJhV126x1Q>). SONS also got invited to support Royal Blood, Wolfmother and Jack White.

Their 3<sup>rd</sup> album 'Hallo' will be released on September 26

<https://www.sonsyeahsons.com/>

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